# What is the NCAA Settlement?

- What is commonly referred to as the "NCAA Settlement" is the result of a series of 3 legal cases that were filed against the NCAA and Power 4 Conferences House v. NCAA, Hubbard v. NCAA and Carter v. NCAA
  - In the lawsuits, college athletes argued they were denied the chance to earn money from endorsements and media appearances, which they alleged was a violation of antitrust laws
- In October, 2024 the NCAA and the Power 4 Conferences entered into proposed settlements with the plaintiffs in the above cases
  - The key terms of the agreement include
    - Damages of ~\$2.5 billion for former student-athletes
    - An opt-in revenue sharing model allowing schools to directly share revenues with their student-athletes
    - Updates to the NCAA's rules governing NIL
    - An overhaul to the NCAA's Rules governing roster size and scholarships limits



# How Does this Impact VMI?

VMI can expect to lose ~\$250,000 in NCAA Revenue Share for the next 10 years beginning in FY26

**Important Dates** 

• January 31st : Deadline for athlete to opt in, opt out, or submit objections to settlement parameters

• March 1<sup>st</sup>: Schools must notify their intent to opt in or opt out

• April 7<sup>th</sup> : The final approval hearing is scheduled. It will take place on the same day as the NCAA MBB Nat'l championship.

#### If VMI Opts In

- VMI could choose to revenue share with athletes
- VMI would be subject to the amended roster limits
- VMI would no longer be subject to the current scholarship equivalency limits

#### If VMI Opts Out

- VMI could not participate in revenue sharing but could continue to provide Alston/Academic achievement funds to athletes
- VMI would not be subject to the amended roster limits
- VMI would be subject to the current scholarship equivalency limits



## **Settlement Scholarship and Roster Limits**

Sport	Current Equivlancy Limit	Current Roster Limit	Current VMI Roster	Settlement Scholarship/Roster Limit	Difference Between Current VMI Roster and Settlement Limit
Baseball	11.7	40	35	34	-1
Basketball	13	-	20	15	-5
Football	63	-	125	105	-20
Men's Track and Field	12.6	-	48	45	-3
Women's Track and Field	18	-	30	45	15
Lacrosse	12.6	-	51	48	-3
Men's Soccer	9.9	-	33	28	-5
Women's Soccer	14	-	34	28	-6
Men's Swim and Dive	9.9	-	31	30	-1
Women's Swim and					
Dive	14	-	20	30	10
Water Polo	8	-	14	24	10
Wrestling	10	-	30	30	0
Mixed Rifle	3.6	-	8	12	4
Women's Rifle	3.6	-	8	12	4
Total	203.9		487	486	-1



# **Revenue Share v. NIL v. Alston/Academic Achievement Funds**

- Revenue sharing allows institutions to directly share a portion of athletic department revenues with student athletes
- NIL allows athletes to receive financial compensation for the use of Name, Image and Likeness
- Alston or Academic Achievement funding is a type of financial award given to athletes to recognize academic achievement this is capped at \$5,980 per year



# **Alston/Academic Achievement Funds**

- Alston Awards are academic achievement awards that college athletes can receive as a result of the NCAA v. Alston case. Alston are educational and financial awards provided to college athletes directly from their school. College athletes may receive up to \$5,980 annually in Alston Awards.
- Each institution can determine if, and how, it provides Alston awards.
- Current VMI programs receiving Alston awards: Football (5<sup>th</sup> Qtr Program) and Men's Basketball



# **NCAA Academic-Based Revenue Distribution**

- Three ways to earn distribution
  - Earn an overall, single year, all sport Academic Progress Rate of 985 or higher
  - Earn an overall all-sport Graduation Success Rate of 90%
  - Earn a federal graduation rate that is at least 13 percentage points higher than the federal graduation rate of the student body of the school.
    - Only need to meet one of the benchmarks to earn distribution.
- The Academic-Based revenue distribution are "unrestricted" meaning institutions/conferences may use funds from their academic distributions in the manner they deem most appropriate.
  - Academic Distributions (if 87% of DI schools qualify)
    - 2025: \$274,000
    - 2026: \$290,000
    - 2027: \$290,000
    - 2028: \$\$307,000
    - 2029:\$316,000



## **VMI vs Academic-Based Revenue Distribution**

Year	Overall APR (year lag) (need 985)	Graduation Success Rate (need 90%)	Fed Grad Rate Difference (need +13%)	
2023-24	972	87%	-8%	
2022-23	963	93%	-5%	
2021-22	972	96%	-4%	
2020-21	970	78%	-2%	
2019-20	964	83%	-7%	

